

Creative Storytelling

PRICING & SERVICES GUIDE

When it comes to legacy planning, your story matters. The “why” behind each part of your plan is just as important, if not more important, than the numbers and logistics. Each of these storytelling packages utilize GPS’s expert creative team and can be paired with a legacy gift planning program at the organizational or individual/family level.

“LEGACY LETTER” VIDEO

10-Minute artistic rendering of words spoken to a loved one

\$1,000 + Travel/Expenses

EXTENDED CUT OF INTERVIEW

45-Minute interview captured in video format with basic editing

\$1,000 + Travel/Expenses

CINEMATIC LEGACY VIDEO

5-Minute creative video illustrating the personality of a family/individual

\$3,500 + Travel/Expenses



LEGACY LETTER DESIGN

A custom legacy letter designed by our creative team in a beautiful PDF layout

\$100 / Legacy Letter

Note: For each package, you’ll select a meaningful location and work with GPS team to set a creative direction. You’ll have an opportunity to review the video and provide feedback before final edits are made. You get two rounds of free edits; any additional changes will be billed at our hourly rate (\$100/hour).

MORE TO CONSIDER



Group/Combo Options

Combine projects to save on travel & set-up.

Easy-to-Use Files
Receive .MP4 or .PDF files that are easy to store and share



Custom Editing/Design

Run your own story/video past the GPS creative team.

Accurate Quotes
Tell us what you’re thinking and we’ll price out a package!

